



新世界百貨中國有限公司
New World Department Store China Limited

Date: 23 June 2014

PRIVATE AND CONFIDENTIAL

Mr. Cheng Chi-kong, Adrian
12 Repulse Bay Road,
Hong Kong

Dear Mr. Cheng

Appointment as an executive director of New World Department Store China Limited (the "Company")

We write in relation to your appointment as an executive director of the Company. In this respect, we

3. you shall be entitled to an annual director's fee (or pro rata for an incomplete annual period) of

Companies Ordinance (Cap 622 Laws of Hong Kong); or (iii) any law, requirements, rules, regulations, practices and/or direction under the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited; and

5. you shall perform such functions and exercise such powers as are appropriate to your position as an executive director of the Company. You shall also observe and comply with all reasonable directions from, and all laws applicable to and all regulations of, the Company including, without prejudice to the generality of the foregoing, all laws and regulations from time to time in force with respect to confidentiality, dealings in shares and notifications required to be made by a director to the Company

The terms of this letter shall be governed by and construed in accordance with the laws of the Hong Kong Special Administrative Region of the People's Republic of China.

If the above terms of appointment are acceptable to you, please sign the acknowledgement thereof below.



新世界百貨中國有限公司

New World Department Store China Limited

Yours sincerely

New World Department Store China Limited

Dr. Cheng Kar-shun, Henry
Chairman

I hereby accept the terms of my appointment as an executive director the Company.

Cheng Chi-kong, Adrian

Date:

30/7/2014

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新世界集團成員
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