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CHANGE OF NAME OF PRINCIPAL SHARE REGISTRAR AND TRANSFER AGENT IN THE CAYMAN ISLANDS

The board of directors of New World Department Store China Limited (the "Company") hereby announces that the name of the Company's principal share registrar and transfer agent in the Cayman Islands (the "Cayman Islands Share Registrar") has been changed from "SMP Partners (Cayman) Limited" to "Suntera (Cayman) Limited" with effect from 4 September 2020.

The address of the Cayman Islands Share Registrar remains unchanged at Royal Bank House – 3rd Floor, 24 Shedden Road, P.O. Box 1586, Grand Cayman, KY1-1110, Cayman Islands.

By order of the board of

New World Department Store China Limited

Wu Yuk-kwai, Catherine

Company Secretary

Hong Kong, 14 September 2020

As at the date of this announcement, the non-executive Director is Dr. Cheng Kar-shun, Henry; the executive Directors are Dr. Cheng Chi-kong, Adrian and Mr. Cheung Fai-yet, Philip; and the independent non-executive Directors are Mr. Cheong Ying-chew, Henry, Mr. Chan Yiu-tong, Ivan, Mr. Tong Hang-chan, Peter and Mr. Yu Chun-fai.