

新世界百貨中國有限公司

New World Department Store of China Limited

(incorporated in the Cayman Islands with limited liability)

(Stock Code: 825)

Proxy form for use at the annual general meeting to be held on Monday, 20 November 2017

Capitalised terms shall have the same meanings as those defined in the circular of New World Department Store China Limited (the "Company") dated 20 October 2017.

I/We, ^(Note 1) _____
of _____
being the registered holder(s) of ^(Note 2) _____ ordinary shares of HK\$0.10 each in the capital of the Company,
hereby appoint the Chairman of the meeting or ^(Notes 3 & 4) _____
of _____
as my/our proxy to vote for me/us on my/our behalf as directed below at the annual general meeting (the "Meeting") (or at any adjournment thereof) of the Company to be held at Meeting Room N101B, Level 1, Hong Kong Convention and Exhibition Centre, 1 Expo Drive, Wanchai, Hong Kong (Expo Drive Entrance) on Monday, 20 November 2017 at 11:00 a.m. and at such meeting (or at any adjournment thereof) to vote for me/us and in my/our name(s) as directed below or, if no such indication is given, as my/our proxy thinks fit.

Ordinary Resolutions ^(Note 7)		For ^(Note 5)	Against ^(Note 5)
1.	To receive and consider the audited financial statements for the year ended 30 June 2017 together with the Report of the Directors and the Independent Auditor's Report.		
2.	(a) To re-elect Mr. Cheung Fai-yet, Philip as a Director.		
	(b) To re-elect Mr. Tong Hang-chan, Peter as a Director.		
	(c) To re-elect Mr. Yu Chun-fai as a Director.		
	(d) To authorise the board of Directors to fix the remuneration of Directors.		
3.	To re-appoint PricewaterhouseCoopers as Auditor and authorise the board of Directors to fix their remuneration.		
4.	(1) To approve a general mandate to the Directors to issue shares not exceeding 20% of the total number of shares of the Company in issue.		
	(2) To approve a general mandate to the Directors to repurchase shares not exceeding 10% of the total number of shares of the Company in issue.		
	(3) To extend the general mandate to issue shares granted to the Directors pursuant to resolution no. 4.(1) above.		

Dated: _____ 2017 Shareholder's signature(s) ^(Note 6): _____

Notes:

- Full name(s) and address(es) to be inserted in **BLOCK CAPITALS**. The name of all joint holders should be stated.
- Please insert the number of shares of HK\$0.10 each in the capital of the Company registered in your name(s); if no number is inserted, this proxy form will be deemed to relate to all the shares in the capital of the Company registered in your name(s).
- A Shareholder entitled to attend and vote at the Meeting is entitled to appoint more than one proxy to attend and vote instead of him. A proxy need not be a Shareholder.
- If any proxy other than the Chairman of the meeting is preferred, strike out the words "the Chairman of the meeting or" and insert the name and address of proxy desired in the space provided.
- IMPORTANT: IF YOU WISH TO VOTE FOR A RESOLUTION, PLEASE PLACE A "✓" IN THE RELEVANT BOX MARKED "FOR". IF YOU WISH TO VOTE AGAINST A RESOLUTION, PLEASE PLACE A "✓" IN THE RELEVANT BOX MARKED "AGAINST"**. Failure to complete the boxes will entitle your proxy to abstain or cast his vote at his discretion. Your proxy will also be entitled to abstain or vote at his discretion on any resolution properly put to the Meeting other than those referred to in the notice convening the Meeting.
- This proxy form must be signed by you or your attorney duly authorised in writing or, in the case of a corporation, this proxy form must be under its common seal or under the hand of an officer or attorney or other person duly authorised.
- The full text of the resolutions are set out in the notice of the Meeting contained in the circular of the Company dated 20 October 2017 which is sent to the Shareholders together with this proxy form.
- Where there are joint registered holders of any share, any one of such persons may vote at the Meeting, either personally or by proxy, in respect of such share as if he were solely entitled thereto, but if more than one of such joint holders be present at the Meeting personally or by proxy, that one of the said persons so present whose name stands first on the register in respect of such share, shall alone be entitled to vote in respect thereof.
- To be valid, this proxy form, together with any power of attorney or other authority, if any, under which it is signed or a certified copy of such power or authority, must be deposited at the branch share registrar and transfer agent of the Company in Hong Kong at Tricor Investor Services Limited of Level 22, Hopewell Centre, 183 Queen's Road East, Hong Kong not less than 48 hours before the time appointed for holding the Meeting or any adjournment thereof. Completion and return of this proxy form shall not preclude from attending and voting in person if you so wish.
- The resolutions will be determined by way of a poll.
- Any alterations made in this form should be initialled by the person who signs it.

PERSONAL INFORMATION COLLECTION STATEMENT

- "Personal Data" in this statement has the same meaning as "personal data" in the Personal Data (Privacy) Ordinance, Chapter 486 of the Laws of Hong Kong ("PDPO").
- Your supply of Personal Data to the Company is on a voluntary basis. If you fail to provide sufficient information, the Company may not be able to process your appointment of proxy and other instructions.
- Your Personal Data may be disclosed or transferred by the Company to its subsidiaries, its branch share registrar and transfer agent in Hong Kong, and/or other companies or bodies for any of the stated purposes, and retained for such period as may be necessary for our verification and record purposes.
- You have the right to request access to and/or correction of Data accordance with the provisions of PDPO. Any such request for access to and/or correction of your Personal Data should be in writing to the Personal Data Privacy Officer of Tricor Investor Services Limited at (the address stated in note 9 above).